



FOR IMMEDIATE RELEASE
September 11, 2006

CONTACT: Kerry Gause
Dancie Perugini Ware
Public Relations
713.224.9115
kerry@dpwpr.com

PreCash Introduces Vision PremierSM Prepaid Visa[®] Card **New Prepaid Card Gives Consumers Instant Access to Funds**

HOUSTON, TX —PreCash, Inc. has elevated its line of Vision prepaid card products to a new level with the introduction of the Vision PremierSM Prepaid Visa[®] Card. The Vision Premier Prepaid Visa Card is issued by BankFirst.

The prepaid card space is one of exceptional value to the cash-based consumer, prompting the development of products that make transactions simpler and more efficient as companies vie for a top position in this growing market. The Vision Premier Prepaid Visa Card has combined desirable characteristics of several products into one package, offering such features as immediate access to funds and balance updates after each transaction.

A particularly significant point of differentiation is the unique way the Vision Premier Prepaid Visa Card is marketed and sold. The card is displayed on-shelf and is easily available to the consumer, but does not hold value until purchased by the consumer, loaded by the merchant and then activated with a simple phone call from the consumer, all of which takes only minutes. This streamlined process is convenient for both merchants and consumers, and the fraud and risk management systems that are built into the PreCash load network greatly reduce the merchant's risk.

"Cash isn't always the best option for the cash-based consumer. Our goal has been to provide a better option than cash – one that has all the benefits of a prepaid Visa card and can be purchased at our participating retailers and used immediately wherever Visa debit cards are accepted," said Kurt Johnson, PreCash Senior Vice President, stored value products. "Feedback from retailers and consumers has overwhelmingly emphasized the importance of immediate access to funds, and the Vision Premier Prepaid Visa Card meets that demand."

The Vision Premier Prepaid Visa Card will be available at thousands of retail locations nationwide and can be used anywhere Visa debit cards are accepted, from

ATMs to the Internet, with no waiting period after purchase and activation. The card charges a flat usage fee per month with no transaction fee for signature or PIN purchases. And the consumer has complete control of the balance, never running the risk of incurring overdraft fees.

Having access to a convenient and affordable prepaid card opens up the mainstream payment transaction world to the cash-based consumer, making possible everything from payroll direct deposit and purchase of gas at the pump to travel reservations and online shopping. Like traditional payment cards, Vision prepaid cards significantly reduce the possibility of loss or theft associated with carrying large sums of cash.

Unlike many other cards, the Vision Premier Prepaid Visa Card is ready to use from the moment it is purchased and loaded with cash. The product provides consumers with immediate access to their funds by granting them a fully functioning prepaid Visa card in-store to use until their permanent card, with their name embossed, arrives in the mail 7-10 days later*.

The Vision Premier Prepaid Visa Card is distributed via the company's secure, over-the-counter packaging at local and national PreCash retail partners, including thousands of convenient neighborhood locations. Retailers offer the card to cash-based customers through the PreCash network, which also connects them to electronic payment options for a wide variety of the nation's top wireless and satellite TV providers. In addition to the Visa product, PreCash's line of Vision Prepaid MasterCard® Cards has sold extremely well since its initial introduction last year, as consumers have responded positively to being offered a variety of Vision prepaid cards with fee structures that fit individual needs.

The Vision Premier Visa Card and Vision Prepaid MasterCard Cards are issued by BankFirst, Sioux Falls, SD; Member FDIC.

About PreCash®

PreCash has built the industry's leading network that transforms cash into electronic payments for consumers who do not have a credit card or bank account. In the U.S., the company offers bill pay, prepaid wireless and stored value products in addition to facilitating security deposits, allowing its retail partners to utilize one simple system for all of their cash-based transaction needs. PreCash also offers a line of branded Vision Prepaid Visa® Card and Vision Prepaid MasterCard® products that can

be used wherever the brands are accepted. Through joint venture China eCash, the company provides prepaid refill in China, the world's largest mobile communications market. PreCash offers its services at 85,000 retail locations worldwide, including Wal-Mart, RadioShack, Ace Cash Express, 7-Eleven and more than 70,000 independent retailers. Founded in 1998, PreCash is headquartered in Houston, Texas, with additional offices in Portland, Oregon, Atlanta, Georgia and Beijing, China. For more information, visit www.precash.com.

About BankFirst

BankFirst is a progressive bank specializing in reliable, innovative payment services and competitive deposit products for consumers nationwide. After over 75 years, BankFirst continues to provide innovative solutions by focusing on stored value cards and related services since 2001; BankFirst is now recognized as a leader and pioneer in this emerging industry. BankFirst is chartered in Sioux Falls, SD, with offices in neighboring Toronto and Brookings, SD, Chandler, AZ, and Minneapolis, MN. For more information visit www.mbfstoredvalue.com

*Obtaining Your Card: The USA PATRIOT Act is a federal law that requires all financial institutions to obtain, verify, and record information that identifies each person who opens a Card Account. What this mean for you: When you open a Card Account, we will ask for your name, address, date of birth, and other information that will allow us to identify you. We may also ask to see your driver's license or other identifying documents.

© Copyright 2006, PreCash Corporation. All brands or products mentioned are trademarks or registered trademarks of their respective holders and should be treated as such. All rights reserved.